

About Serigo

Serigo provides consulting and custom development services to startups, small businesses and enterprises. These services include product management, product marketing, project management, business development, configuration management, and application development. Serigo combines years of experience in the hi-tech industry and a keen technology/business balance to help maximize the effectiveness of its clients. For the entrepreneurial team looking to expand their expertise, or for the established organization looking to outsource projects, Serigo is the ideal partner for your needs.

For startups and small businesses, Serigo can provide valuable assistance in getting the venture off the ground (e.g., preparing business plans, product strategies; planning the infrastructure, etc.). For enterprises and small businesses looking to venture in to areas such as VoIP, messaging, collaboration, network management, Serigo can provide valuable expert assistance in getting up to speed on the technology, marketplace, competitors, etc.

Consulting Services

- Product Management
- Product Marketing
- Project Management
- Business Development
- Application Development

Development Services

- System / Application Development
- Linux embedded systems

Startup / New Venture

The following offering is focused specifically for new ventures / startups:

- Strategic planning
- Market planning/Marketing
- Business planning
- Business model review
- Budgeting
- Competitive analysis
- Product and portfolio definition and planning
- Product positioning and differentiation
- Configuration management
- Network infrastructure planning.

Area Expertise

Serigo can provide expert assistance in the following areas:

- Voice over IP (VoIP)
- Video Conferencing
- Data Networking
- Collaboration
- Messaging
- Network Management
- Wireless/Mobility